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**News Release**  
**For immediate release**

**HEALTHEQUITY, INC. CHIEF EXECUTIVE OFFICER  
DR. STEPHEN NEELEMAN TO PRESENT AT AHIP INSTITUTE 2006**

Salt Lake City, UT – June 6, 2006 – Stephen Neeleman, MD and chief executive officer (CEO) of HealthEquity<sup>®</sup>, Inc., a consumer-driven health care company that specializes in health savings accounts (HSAs) and client services, will present at the America's Health Insurance Plans (AHIP) Institute 2006 in San Diego, California on Wednesday, June 7, from 3:30 pm - 5:00 pm. The conference is widely attended by leaders from all spectrums of the health insurance industry. Dr. Neeleman will present in conjunction with representatives from Ingenix, a leading health information company and wholly owned subsidiary of UnitedHealth Group. The title of their presentation is "Empowering Instead of Overwhelming the Consumer: Creating Tools and Services the Consumer Will Use."

"American consumers are beginning to wake-up and apply the same principles of personal incentive, knowledge, and transparency to healthcare that drives purchasing decisions in nearly all of industries. We, in healthcare, must support consumers in these efforts or we will fail to bring needed change to the industry," remarked Stephen Neeleman, MD on the topic of his presentation.

**About Dr. Stephen Neeleman**

Stephen Neeleman, MD, chief executive officer and founder of HealthEquity, is a board certified physician and a practicing general surgeon at the American Fork Hospital in American Fork, Utah. Dr. Neeleman serves on the Council for Affordable Health Insurance *HSA Working Group* and on the National Health Care Reform Coalition. He is the co-author of *The Complete HSA Guidebook*.

**About HealthEquity<sup>®</sup>, Inc.**

HealthEquity offers health savings accounts (HSAs) with superior client services. HealthEquity specializes in offering HSAs supplemented with unparalleled educational tools which allow clients to navigate the health care system and wisely spend their money. The company partners with health plans, third-party administrators, and banks to offer seamless, uncomplicated HSA

plans and services to the public. HealthEquity currently administers HSAs for over 1000 employer groups across the nation.

For more information, please visit [www.healthequity.com](http://www.healthequity.com).

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