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**News Release**  
**For immediate release**

**Health Plan Alliance Members Gain Access to  
CDH Solutions From HealthEquity, Inc**

Health Plan Alliance is excited to announce the recent addition of HealthEquity, Inc., an innovator in complete consumer-driven health care solutions and health care financial services for health plans and TPAs, to their preferred vendors list. HealthEquity is the first and only CDH solutions provider to be on the preferred vendor list and already has established relationships with several alliance members.

Large national carriers have spent over \$1 billion dollars aggressively acquiring and developing CDH products in an attempt to corner this space. HealthEquity provides a low upfront cost option to Health Plan Alliance members looking for a way to break into the CDH market.

As a preferred vendor, HealthEquity will now offer its industry leading CDH solution to Health Plan Alliance members at a discount. Their solution includes:

- **Account Administration:** HealthEquity is a single source of custody and administration of multiple healthcare accounts.
- **CDH Technology Platform:** HealthEquity provides the technology, information, tools, and payment and contribution platforms to create a seamless user experience.
- **Healthcare Financial Services:** HealthEquity's advisors are standing by 24-hours a day to advise clients on the uses of their HSA and to help them make their healthcare decisions.
- **Education and Training:** HealthEquity provides the end user with the information needed to make the most appropriate choices about their care and spending.



HealthEquity was the first CDH provider to provide a product capable of health savings account (HSA) and health plan integration. Their bolt-on solution requires minimal technology resources from your company. HealthEquity is also the first CDH provider to be given a non-bank trustee license, allowing them to deposit the HSA funds in the depository of your choosing.

To learn more about HealthEquity please visit [www.HealthEquity.com](http://www.HealthEquity.com) or contact Matt Sydney at 610-526-2647.

**About HealthEquity<sup>®</sup>, Inc.**

HealthEquity is a consumer driven healthcare (CDH) solutions company that equips managed care organizations, health insurers, benefits administrators, employers and financial institutions with all of the resources required to support a complete CDH offering. HealthEquity, US Treasury Department approved non-bank HSA custodian, is an integrated, end-to-end CDH solutions provider, offering a suite of products, services, technologies, and resources that are not available elsewhere.

To learn more about HealthEquity, please visit [www.healthequity.com](http://www.healthequity.com).

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